

Name	Logo	Pros	Cons
Instagram		Users snap, edit and share photos and 15 second videos.	Public by default. Encourages 'likes' which may be problematic if teens are sharing pictures to boost self-worth.
Flickr		Photo sharing site.	Anyone can use the photos uploaded as the photographer grants the rights under Creative Commons.
Pinterest		Share 'pins' which are simple links to images you like. Set up specialist boards.	Easy for anyone to identify your likes and interests in order to 'get to know you'.
Tumblr		Easy to use blog which shares photos, videos and posts.	Public and viewable by anyone. Porn is easy to find. Posts can be easily re-blogged by others without permission.

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Vine		Share short, fun, silly video loops.	Loads of inappropriate videos on there. Public by default.
Kik Messenger		Fast, free alternative to texting.	Encourages users to add all contacts. Very advert heavy. Easy to chat to strangers. Uses real names.
YikYak		Allows users to post anything and everything to the nearest 500 people.	Reveals your location. Can be gossipy, cruel and inappropriate. Posts are anonymous.
Omegle			Text or video chat with anonymous strangers. NOT suitable for kids or teenagers.

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Whisper		Anonymous space for teens to share feelings without judgment.	Whispers are often sexual in nature. Confessions can be dark - depression, substance abuse and lies. Can encourage users to meet-up so potential grooming site.
Ask.fm		Social site where users ask and answer questions	Potentially very useful but can often become cruel and bullying. Can be synced to Facebook widening the potential audience to posts.
Oovoo		Group chats with up to 12 people. Great for study groups and homework help. An online space for 'hanging out'. You can only chat with people on your approved 'contact list'.	Can be distracting and addictive.
Google+		Google's version of Facebook with 'circles' that give more control over what is shared.	Teens may have parents in a different circle to their friends. Google uses data tracking on posts and uses it for targeting adverts.

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Facebook		The 'main' social networking site. Many employers and colleges use FB instead of a CV to find out about you.	Very much your 'public' profile and therefore any inappropriate posts are potentially damaging for a long time. Privacy settings can be complicated and change frequently, defaulting to public.
Twitter		Easy, quick, short tidbits of instant gossip.	Most tweets are public and instant - easy to post something inappropriate in the heat of the moment. Mainly a promotional tool for celebrities.
MySpace		The 'original' social networking site. Mainly used to promote music.	No confirmation of age required.
SnapChat		Fun, light posts which load quickly and 'disappear'.	Posts can be screen-shot and passed on and recovered so they do not really 'disappear'. Can encourage sexting as it seems risk-free.

